

CONFERENCE PROGRAMME

NORWICH | 9 MAY 2025

Attaining the highest
educational standards
through the use of ICT

Diversity in
Computing

*An article by
Prof. Miles Berry*

P.14

Don't miss
our talks:

*"The importance of digital
literacy" from Tig Williams*

*"Creating a buzz around
computing: Boosting primary
and secondary engagement"
from Adam Gibson*

*"1:1 learning and
digital technology / the
transformative power of
EdTech for SEND pupils"
from Jordan Smithson*

Plus many more...

Don't miss *Product
Review Live!*

Expert speakers | Industry leading exhibitors | Network with peers

OUR NEW AND IMPROVED SIGN IN AND VISITOR MANAGEMENT SCREENS



We're passionate about the technology we create and how this impacts our customers, which is why we've given our screens a makeover! Take a look at our new features below.



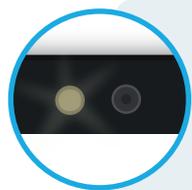
WINDOWS 11

Our new screens run on Windows 11 and have an increased hard drive capacity.



INTEGRATED SCANNERS

Our new integrated scanners give the system a sleeker, more streamlined look and feel.



ENHANCED LIGHTING

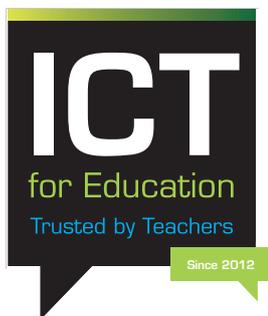
Our custom-designed screens now feature enhanced lighting to improve imagery of visitors and contractors.



DUAL CAMERA

This addition ensures that all users can easily access the system's features, significantly improving user experience.

FREE UPGRADE TO THE CLOUD WITH EVERY GEN 6 SCREEN PURCHASE



03

Learn, Share, Enjoy



Welcome to ICT for Education Norwich.

Thank you for taking the time to join us at Carrow Road today. We will do our best to make sure that your time is well spent. ICT for Education conferences are all about supporting Computing teachers, school leaders, IT professionals, and innovators in schools with the decisions

they make about technology for teaching and learning and making schools safe spaces for students. Our events aim to give you the motivation, support, and ammunition in fighting your corner for the budget and resources to make Computer Science recognised as crucial to your school's curriculum and to your pupils' futures.

Today's ICT for Education conference promises to highlight plenty of interesting ideas and practical innovations for you to take back to your schools. Our expert keynote speakers will cover a wide range of issues pertinent to your work.

In addition to the keynote speaking sessions there is ICT Product Reviews Live! An independent product review session that will put suppliers to the test and give you real insight into their product capabilities. Don't miss the exhibition hall where you can explore products and services suitable for your school. There will be ample opportunity to network with peers and colleagues and to share views and experiences of using ICT in education.

To those of you here today, looking to keep up with best practice and the latest technologies, looking to make a difference to your schools and to your students and looking to raise the level of computer literacy and technological understanding, we salute you!

If you wish to speak at an ICT for Education Conference or Seminar or contribute an article to our newsletter, please contact Ian at il@ictforeducation.co.uk or speak to any of our team at the conference.

Owner of ICT for Education

ICT FOR EDUCATION EVENT TEAM

Ian Loosemore
Louise Johnson
Dale Howarth

OUR THANKS TO



www.waggleevents.org



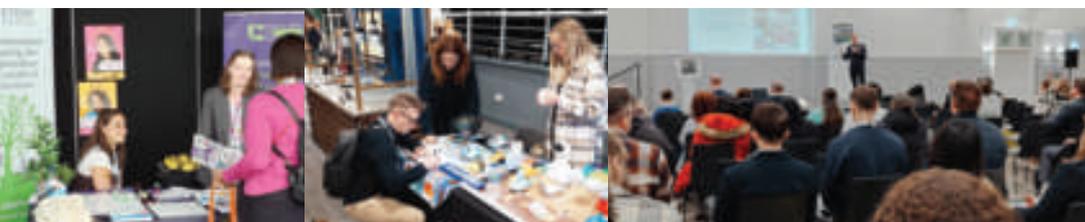
www.screenfocus.co.uk



www.pcconsultants.co.uk

NOSY

www.nosy.agency



EVENT

Schedule



07:30 – 08:30 | Registration and Exhibition Opens, Networking over coffee and pastries.

08:30 – 08:35: | Introduction to the Conference:
Dale Howarth - ICT for Education.

08:35 – 08:40: Welcome from the Conference Chairman -
Prof. Miles Berry.

08:40 – 09:00 | *Keynote 1:* “The importance of digital literacy”
from Tig Williams – University Lecturer, CAS Master Teacher, IT curriculum specialist.

09:00 – 09:40 | *ICT Reviews Live!*

An independent product review session that will put products to the test and give you real insight into their capabilities. Watch the reviews, comment on product content, consider underlying technologies, discuss ease of use and share your opinions on how you would like suppliers to develop products and services to meet the needs of teachers and schools.

09:40 – 10:25 | Coffee and visit the Exhibition.

10:25 – 10:45 | *Keynote 2:* “Cyber Security for the education sector”, from John Greenwood – Cyber Protect Co-ordinator for the Eastern Region Special Operations Unit (ERSOU)

10:45 – 11:00 | “Spotting Cybersecurity Patterns: Lessons from our Audits” from Tom Jarman - Cyber Security Assessor, Secure Schools.

11:00 – 11:30 | Coffee and visit the Exhibition.

11:30 – 11:50 | *Keynote 3:* “An update on AI in education”
from Prof. Miles Berry – Professor of Computing at the University of Roehampton.

11:50 – 12:10 | *Keynote 4:* “1:1 learning and digital technology / the transformative power of EdTech for SEND pupils” from Jordan Smithson – Trust IT Services Manager for the Peterborough Keys Academy Trust.

12:10 – 12:30 | *Keynote 5:* “Creating a buzz around computing: Boosting primary and secondary engagement” from Adam Gibson – Head of Computer Science at Neatherd High School in Dereham.

12:30 – 12:40 | Closing Comments.

Please note that session timings, speakers, and speaker order subject to alteration. Exhibitors are welcome to attend any conference sessions.

Conference Chairman



PROF. MILES BERRY

Professor of Computing Education, University of Roehampton

Miles is professor of computing education at the University of Roehampton, where he leads the university's computing PGCE course. He is a former teacher and head teacher. He chairs the NCCE academic board and the BCS's England computing education committee and serves on the board of Computing At School. **Contact Prof Miles Berry:** milesberry.net

Speakers



TIG WILLIAMS

University Lecturer.

Tig is tutor for secondary Computer Science Trainee teachers at the university of Winchester. As an ex HoD with over 20 years teaching experience he also supports a number of schools to deliver Comp Sci for non specialist teachers both, training staff and modelling teaching. **Contact Tig:** tig.williams@icloud.com



JORDAN SMITHSON

Trust IT Services Manager for the Peterborough Keys Academy Trust.

As trust IT Services Manager for the Peterborough Keys Academy Trust. Jordan leads the central IT Services team to implementing the trust strategy designed to secure, refresh and innovate the use of technology. He currently supports 11 schools throughout Peterborough with MAT and traded IT Services, and a core aim to 'Unlock everyone's potential to achieve more with technology'.

Jordan is also a Microsoft MIE Master Trainer for 2022-2023 and has worked with over 180 schools nationwide and delivered training to over 1.16k school educators.



TOM JARMAN

CREST Practitioner Security Analyst, CompTIA Security+ certified professional, certified Cyber Essentials Plus Assessor, Secure Schools.

With 5 years of experience as an IT Technician in a Multi-Academy Trust coupled with a strong background in cybersecurity, Tom specialises in conducting cybersecurity audits, Cyber Essentials assessments and delivering consultancy.



ADAM GIBSON

Head of Computer Science at Neatherd High School in Dereham.

Adam Gibson is an experienced senior leader and teacher of computer science having delivered the subject at A level for almost 25 years, and at GCSE since its inception. He was the hub lead for the NCCE Norfolk Computing Hub, which, as one of the first Computing Hubs has trained hundreds of teachers in Norfolk and across England at primary and secondary level. Adam became a CAS Master Teacher in an early cohort and has sat on the CAS advisory board. As well as hub lead, Adam is an NCCE lead facilitator, ISAAC facilitator, head of department, and CAS Dereham community leader.

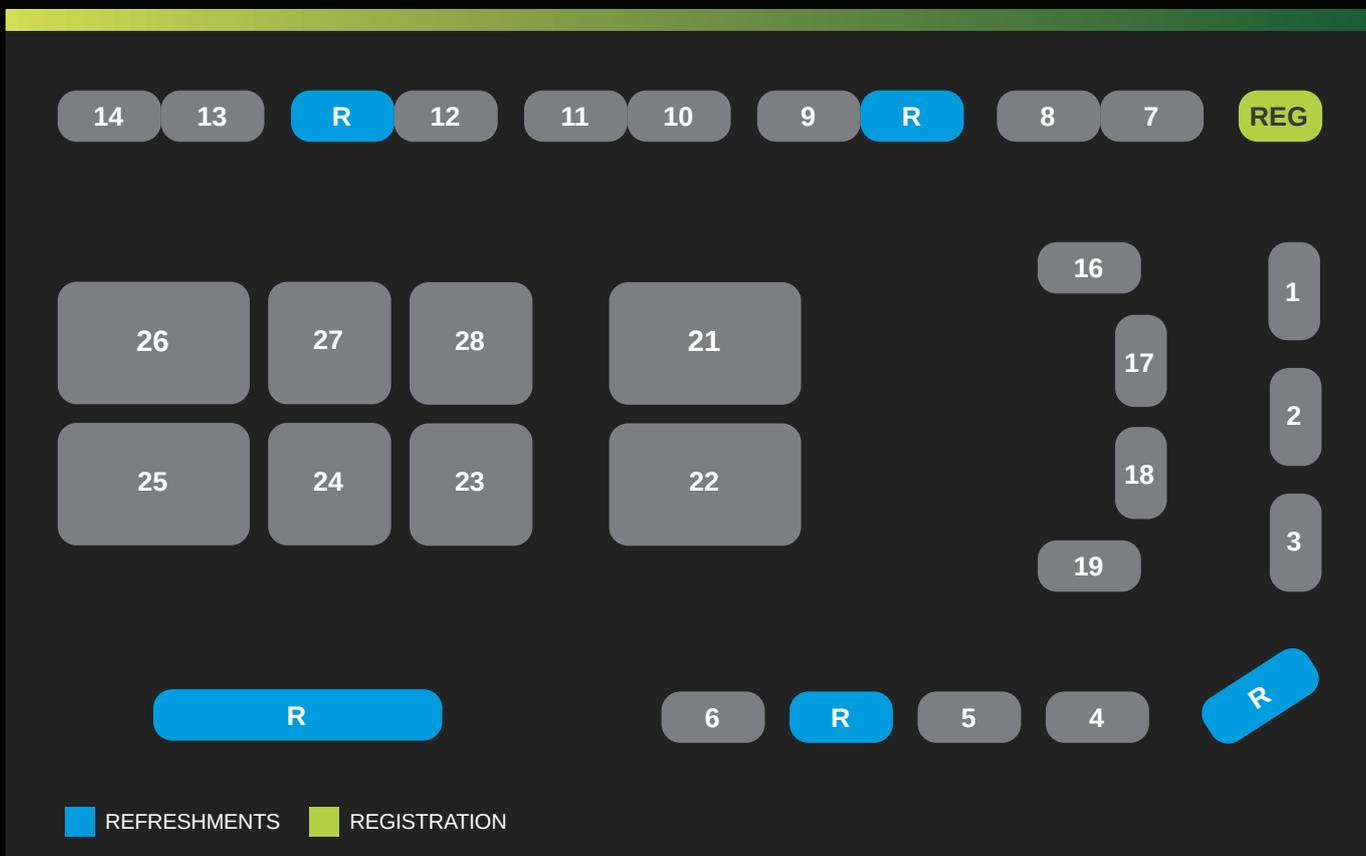


JOHN GREENWOOD

Cyber Protect Co-ordinator for the Eastern Region Special Operations Unit (ERSOU).

John has worked in cybercrime policing for more than five years, starting at a local force level before joining ERSOU, a policing unit which works across eastern England to tackle a wide variety of criminal activity – including cybercrime.

Floor Plan



Stand Directory

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| 1 InVentry | 14 Secure Schools |
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ed



edtech.direct

solutions to enhance learning

edtech.direct is dedicated to enhancing teaching and learning through cutting-edge educational technology. We offer a wide range of products, including classroom tools, assistive technologies, and creative software designed to meet the diverse needs of modern classrooms. By partnering with us, teachers can access top-tier educational resources that make learning more engaging and efficient. Whether you need interactive whiteboards, educational software, or assistive technology, edtech.direct provides tailored solutions to help you effectively integrate technology into your teaching.



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Exhibitors



InVentry

STAND 1

InVentry is the market leader for staff, visitor, and pupil management; trusted by over 10,000 schools. Their system transforms the efficiency of entry into your school and provides secure digital data on every entry or exit.

Designed to improve the safeguarding of pupils, through InVentry, you can keep an accurate log of who is on your site at any one time, giving you maximum traceability for staff, contractors and visitors.

From late pupil arrivals to DBS information, InVentry seamlessly integrates with leading MIS providers, to ensure that your sign in information is always up to date.

Other features include:

- Contractor Management.
- Printed passes for late pupils.
- Fire and Trip Management.
- Access Invitations for visitors.
- Multi-site tracking.

As well as offering this, InVentry also provides an asset management software; Audit & Compliance. This solution delivers fast and cost-effective solutions for tracking assets in your school - providing a clear audit trail of usage to enable you to make informed decisions on your software and hardware investments.

Get in touch to find out more:

 info@inventry.co.uk

 www.inventry.co.uk

 0113 322 9253



ICT Direct

STAND 2

ICT Direct have been the nation's favourite supplier of quality refurbished computers since 1997.

By far the greenest option for schools, our zero-landfill recycling operation provides schools and colleges across the country with high quality refurbished PCs, laptops, servers and more, reducing the huge environmental costs associated with new computers.

We refurbish only the best quality brands such as HP, Dell and Lenovo ensuring that our offering is as reliable as possible.

As an ICT Direct customer, you'll have access to powerful, low-cost Windows 11 certified computers backed by superb next-day warranties for your peace of mind. You'll be able to make your purchase knowing that our team of dedicated account managers have curated these products to suit your exact requirements whilst providing a tangible environmental benefit.

We specialise in sourcing large quantities of identical machines. This means we can guarantee the very best price on bulk orders where ALL the devices will have identical make, model and specification.

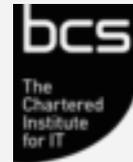
Get in touch with us for special pricing if you have a bulk requirement. Our friendly sales team are always ready to help, so just get in touch to see what we can do for you today.

Get in touch to find out more:

 sales@ict-direct.co.uk

 www.ict-direct.co.uk

 01254 820980



BCS - The Chartered Institute for IT

STAND 3

BCS, the Chartered Institute for IT, is an awarding organisation that specialises in digital education.

We're on a mission to build a safe and bright digital future for everyone in society, working with key partners to improve IT education and raise professional industry standards. It's something we've been committed to since 1957.

While many young people can use mobile phones or find their way around an iPad, the true meaning of digital literacy goes far deeper.

Help your students become safe, productive and creative users of IT - in the classroom, at home and in preparation for the workplace through teaching one our digital literacy or computing qualifications in your school.

Aimed at individuals at all levels our qualifications cover all areas of IT, including IT fundamentals, staying safe online, using Microsoft applications effectively to boost productivity, robotics, and coding.

Digital is everywhere and constantly evolving. Being in the teaching profession, it's important that you stay up to date. Ensure you've got the digital skills you need in your role with on-line, bitesize e-learning modules from BCS, The Chartered Institute for IT.

With a wide range of topics from AI and Green IT to Developing an Agile Mindset and Digital Leadership, we've got it covered. Come take a look.

Get in touch to find out more:

 bcs.org/CPD



NAACE

STAND 4

The National Association for Education Technology NAACE is a community of teachers, school leaders, advisors, consultants, and commercial partners working across all areas of UK education who share a vision for the developing role of technology in education.

As a professional association, we support schools to embed the use of technology by collating the latest research in our Advancing Education Journal, gathering evidence of good practice from schools that have been awarded NaaceMark, and providing access to our EdTech Review Framework to support schools in their EdTech journey.

We undertake independent research on behalf of our members into the state of education technology across the sector. These help us identify where we are now with EdTech in the UK, the challenges for schools, and the approaches that can be taken to address those challenges.

Who is NAACE?

NAACE members and sponsoring partners work in both public and private sectors. They represent a range of professions in the education sphere including teachers, school leaders, consultants, software developers, technicians, university lecturers, student teachers, company executives, national partners and colleagues from commerce and industry.

Our members and partners share a passion for embedding the effective use of technology into teaching, learning and school management.

If you share this passion and are looking to collaborate with like-minded professionals, join NAACE to become a part of our community.

Get in touch to find out more:

 membership@naace.org.uk



ICT Solutions

STAND 5

Norfolk County Council ICT Solutions team, based in Norwich, providing ICT support for all education establishments across East Anglia. Our vision is to continue to provide excellent customer service in an ever-evolving technological environment. We will research, develop and promote the latest innovation to enable our schools' learners to grow in a very diverse environment. We aim to be friendly, professional, open and transparent. We do not just support ICT, we also develop systems and solutions to support educational establishments to achieve your ICT vision.

We provide services to Schools, Academies, Free Schools, Independent Schools, Adult Learning Centres, Early Years Providers, Virtual Schools and more. Below is a summary of what we do, but please talk to us about any other technology issues or requirements as we offer a broad range of services.

- Bespoke ICT Maintenance and Support Visits
- ICT Equipment/Software Procurement and Installation
- EdTech Enhancement Program
- Cyber Security Resilience Audits and programme
- A choice of different School Information Management Systems
- Email for Departments or Staff and Students
- Google Workspace for Education Partner and Trainer
- Microsoft Education Partner and Cloud Solution Provider
- Microsoft Global Education Training Partner
- Secure Data Transfer Application
- Anti-virus software solutions
- Online Back-up solutions
- Broadband services

Get in touch to find out more:

 ict@norfolk.gov.uk

 ict.norfolk.gov.uk

 01603 475603



ClassVR

STAND 6

ClassVR from Avantis Education is an award-winning all-in-one VR and AR system for schools.

First introduced in 2017, ClassVR has provided exceptional learning environments for more than 2 million students in 200,000+ classrooms in 90 countries across the globe. ClassVR is unique in that it was designed specifically for education.

It includes all the hardware, software, tools, training, support, and implementation services needed to successfully deploy VR/AR technology in the classroom. ClassVR headsets are classroom-ready, designed to be easy for students to use, and come in a rugged storage and charging case to ensure devices are always ready to go.

ClassVR includes thousands of curriculum-aligned VR and AR lessons and resources to enhance lessons and engage students more deeply in content.

Students can virtually examine once-hidden worlds, hold a beating heart in their hand, travel to far-off locations, and more. The ClassVR teacher portal lets teachers control the content and guide students through the content, maximising learning.

ClassVR helps teachers:

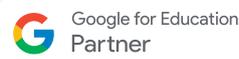
- Create immersive, engaging lessons in a safe, controlled VR environment.
- Improve students' knowledge, retention and understanding of academic concepts.
- Spark students' imagination.

ClassVR helps teachers push the boundaries of teaching and helps students meet learning goals through exciting, engaging, unforgettable VR experiences.

Get in touch to find out more:

 Sales@ClassVR.com

 01452 260718



Getech

STAND 7

As Google's leading Premier Partner in the UK and Lenovo's largest Education Partner in Europe, Getech has been a trusted technology partner for schools, colleges and universities across the UK and Ireland for over 30 years.

A deep understanding of our product portfolio coupled with a consultative approach to problem-solving for our customers enables us to deliver technology that works as intended, on-budget and beyond expectations.

For schools and colleges that don't have teams of in-house IT experts on call, we offer a catalogue of partner services from pre-shipment configuration and asset tagging of devices to CPD training for educators and administrators, change management, security audits, cloud migrations and more. Beyond IT procurement and deployment support, we also help schools to address the STEM skills shortage by providing fun and engaging, hands-on learning activities aligned to the national curriculum with LEGO Education.

By dispelling the misconceptions that Science is boring and Maths is hard while giving the tools for teachers to implement coding into their classroom projects as early as Key Stage 2, we aim to give all young minds access to the platforms that will prepare them for any career in the 21st Century workforce.

Visit our stand for a quick chat about your next technology challenge and come away with a better understanding of how we can make IT easy for you.

Get in touch to find out more:

 schools@getech.co.uk

 www.getech.co.uk/schools

 01473 240470

[SEE OUR PRODUCT REVIEW LIVE](#)



Omada by TP-Link

STAND 8

Omada by TP-Link delivers a comprehensive networking solution designed specifically to enhance educational technology ecosystems.

Our complete offering enables your Ed-tech devices to perform optimally, helping you deliver better learning outcomes for students and teachers. Regardless of your institution's networking needs, Omada provides tailored solutions that meet all scenarios.

Whether you manage a small campus network or a large multi-site infrastructure, require simple deployment or complex management capabilities, Omada's versatile platform rises to the challenge.

Our education-focused solutions not only meet but exceed the current Department for Education guidance, ensuring your institution stays ahead of technical requirements while maximising your technology investment.

Contact us below to learn more about the solution.

Get in touch to find out more:

 gary.roche@tp-link.com



VEX Robotics

STAND 9

VEX Robotics is educational robotics for everyone.

The VEX product continuum spans all levels of education with solutions tailored to EYFS and KS1 right through to university level.

Our products can be used both in the classroom and as part of extracurricular robotics competitions and our free virtual robotics coding tools mean that you can stretch your budget further when teaching with VEX.

The free STEM Labs curriculum and activities give teachers everything they need to deliver a rich STEM curriculum including presentations, hand-outs, lesson guides and more.

No previous STEM experience is required, and the resources are linked to the National Curriculum Programmes of Study for Computing, Science, Design Technology and Maths.

Free online teacher certification, training webinars and face-to-face training ensure your staff have the knowledge they need to deliver a high-quality STEM curriculum.

Get in touch to find out more:

 chris_calver@vexrobotics.com

 www.vexrobotics.com



The classroom of the future starts with RUCKUS

RUCKUS ensures “anywhere, anytime, on any device” access, empowering students and educators with uninterrupted learning experiences. With cutting-edge technology like Wi-Fi® 7, our solutions support modern tools such as esports, virtual reality, and interactive learning.

RUCKUS solutions empower schools by providing:

1

Advanced networking infrastructure:

Best-in-class wireless access points and switching to provide a converged network for all the connected devices’ needs.

2

AI-driven management and operations:

Automates tasks, freeing IT teams to focus on broader initiatives that enhance student success.

3

Advanced security:

Enforce network security policies and integrate health and safety systems like CCTV surveillance, emergency communications, and environmental sensors.



Empower your school with next-gen Wi-Fi

To learn more about how RUCKUS can transform your school’s connectivity and educational experience, contact us today and explore the possibilities of creating a truly connected school environment.





EdTech.Direct

STAND 10

Edtech.Direct is the new educational reseller in town, we supply technology to enhance teaching & learning.

With over 30 years combined experience of delivering solutions to schools, the Edtech.Direct team look forward to not only supplying but sourcing the appropriate Edtech solutions for your pupils.

We will be delivering you access to a wide range of ed tech products, teaching aids and accessories all designed to enhance lesson delivery, pupil engagement and ultimately, learning outcomes across the primary and secondary age ranges.

Edtech.Direct is also able to source products from across the globe due to our relationships with major distributors and product agents.

So, if you hear or see a product line you are interested in just call and let us do the rest. We really are a one stop shop of Educational resources.

Get in touch to find out more:

 www.edtech.direct

LinkedIn: Edtech.Direct

Twitter: @edtech_direct

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TTS Group Ltd

STAND 11

Our award-winning, ever-expanding family of educational floor robots are designed to inspire creative learning and early programming.

From our Early Years Glow and Go Bot to our KS2 Oti-Bot, we have the programming journey covered.

In addition to our much-loved Bee-Bot and our newest addition Loti-Bot, we have many other accessories to help introduce pupils to technology, algorithms, logical reasoning and more!

At TTS we collaborate with teachers, practitioners and educational experts from all over the world to develop innovative, award-winning resources that inspire children to learn.

From Early Years resources for the youngest learners, to everything you need to deliver an engaging curriculum our extensive range has it all.

All our resources are tried and tested, and our dedicated teams are always developing exciting new additions.

Get in touch to find out more:

Claire Tyler - ICT Category Manager.

 www.tts-group.co.uk

 ctyler@rm.com



Acer

STAND 12

WHY ACER FOR EDUCATION

Our mission is to bring next-generation technologies to schools and universities, enabling educators to create learning environments where students and teachers can connect, collaborate, and engage from anywhere.

Get in touch to find out more:

 sales.uk@acer.com



RUCKUS Networks

STAND 13

RUCKUS Networks, a CommScope company, delivers purpose-driven network infrastructure that meets the evolving demands of today's digital world. Backed by CommScope's expertise in broadband, enterprise, and wireless technologies, RUCKUS provides high-performance, secure, and scalable solutions where "good enough" connectivity simply won't do.

In the education sector, seamless connectivity is the foundation for future-ready schools. RUCKUS ensures "anywhere, anytime, on any device" access, empowering students and educators with uninterrupted learning experiences. With cutting-edge technology like Wi-Fi 7, our solutions support modern tools such as esports, virtual reality, and interactive learning.

RUCKUS solutions empower schools by providing:

- **Advanced Networking Infrastructure:** Best-in class wireless access points and switching to provide a converged networks for all the connected devices needs.
- **AI-Driven Management and Operations:** Automates tasks, freeing IT teams to focus on broader initiatives that enhance student success.
- **Advanced Security:** Enforce network security policies and integrate health and safety systems like CCTV surveillance, emergency communications, and environmental sensors.

By enabling digital transformation, fostering collaboration, and enhancing learning environments, RUCKUS helps schools prepare students for success in an ever-evolving technological landscape.

Get in touch to find out more:

 steve.johnson@commscope.com

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Secure Schools

STAND 14

Secure Schools is the UK's leading cybersecurity expert for education. We help schools protect against cyber-attacks by providing expert guidance and powerful tools. Our team, made up of cybersecurity specialists and educationalists, is passionate about keeping students safe and empowering schools with technology.

We provide schools with clear insights into their cybersecurity posture, helping them understand their current position, what the industry guidelines and requirements are, and how to take realistic and practical steps to strengthen their security.

We're also launching a brand-new free tool to support schools on their cybersecurity journey.

Get in touch to find out more:

 tom.jarman@secureschools.com

 01638 438 186

 www.secureschools.com



KRCS

STAND 16

KRCS are proud to be an **Apple Authorised Education Specialist**, an **Apple Authorised Service Provider** and an **Apple Premium Reseller**, as well as being a **Jamf Gold Reseller**.

We have a wealth of experience, supporting education institutions for over 40 years. Whether you are a large multi academy trust or a small village school, our team of experts are here to help you no matter how big or small your project is.

Unlocking the genius in every learner is fundamental to using Apple in education and KRCS are here to support your journey.

Education is in our DNA and we have a team that includes former school teachers and technicians, active school governors & parents. We believe that Mac and iPad can improve outcomes by transforming teaching and learning in UK classrooms and provide equitable access.

KRCS currently manage over 12,000 Apple devices in schools and colleges across the UK.

Get in touch to find out more:

 edsales@krcs.co.uk

 0115 985 1797

Diversity in Computing

By Miles Berry, Professor of Computing Education
at the University of Roehampton

It is now over 10 years since computing became part of the national curriculum, which meant coding and computer science would be taught to all pupils irrespective of their gender, ethnicity or home background. This inclusive vision for the subject has served us well, with close on 100% of pupils learning computing at least until the end of Key Stage 3.

However, when pupils are given the option to choose the subjects they study for GCSEs and A-Levels, computing does not do well. The situation is improving: this year, entries are up 6.2% and 11.8% respectively, but there's an ongoing issue around under-representation of some groups of pupils. Put simply, when given the choice, girls, poorer pupils and some ethnic groups are much less likely to choose to study computer science, and some pupils in these groups are not even given the chance to do so.

Last summer, just 22% of GCSE entries were from girls and 17% of A-level entries. For schools in the 20% of most affluent areas, 93% entered pupils for a GCSE in computing last summer. In the 20% of least affluent areas, this dropped to just 67%. One consequence of this is that 16% of pupils in these most affluent postcodes did the GCSE, but only 11% of those in the poorest areas did. Computing is a very meritocratic field and offers lots of opportunity to address social mobility – it seems wrong that pupils who would most benefit from the opportunity to study this at GCSE are denied the opportunity to do so.

I am aware that I come to this from a position of some privilege, as a white, middle-class, middle-aged man, but the unrepresentative nature of GCSE and A-Level computer science matters profoundly to me, as it should to us all. Partly, this is because I think everyone should continue to study some aspects of computing until they leave school, given the impact of computing on other academic disciplines, all jobs, culture and society. It is also because computer science opens up lots of career opportunities for those who do study it. More than this, those who work in tech ought to be more representative of the society they're building tech for. If not, there's a real danger that the products we get are based too much on the needs and opinions of unrepresentative groups – as we're seeing with the misuse of AI.

There are many possible reasons for why diversity in computer science isn't all that it could be, but it is certainly not because it's a 'boys subject' – the first programmers were women, women make up more than 50% of those studying computer science in Arab world universities, and girls get better grades than boys in both GCSE and



A Level computer science.

In part, the disparity is because some pupils aren't even given the opportunity to take the subject. This could be because there just aren't enough computing teachers to go round, and it might be that it's even harder to recruit computing teachers in economically disadvantaged areas than in more affluent ones. I think there are also potential issues with the nature of the subject itself – ICT, for all its faults, had a much more diverse cohort than computer science has.

I would love to see GCSE and A-Level computer science replaced by far broader qualifications in computing that recognise the full breadth of the national curriculum subject and take in the most useful bits of coding and computer science, alongside useful skills in IT and digital media, and critical digital literacy to help pupils think hard about the impacts of digital technologies. A broader qualification would be likely to broaden the uptake.

My 14-year-old daughter put it very well: "The boys are interested in what computers can do, the girls are interested in what we can do with computers." This seems to reflect many of the opinions in the DfE's Omnibus survey in 2023 and the recently published Science Education Tracker. The latter reveals a disturbing decline in pupils' interest in computing from Year 7 to Year 11, particularly among girls, and the numbers in the 2023 report are even worse than they were back in 2019. Digging into this data, the girls who choose to study



computing often say they find it creative, those who don't often say it's because it's not interesting, not enjoyable or just too difficult – there are lessons to learn here for how the computing qualifications should be reformed.

Other than broadening the scope of the qualifications, what else might be done? The Raspberry Pi foundation conducted research into a number of strategies: developing non-formal learning of computing; promoting a sense of belonging for girls; focussing on the relevance of computing; working on teaching approaches such as peer instruction; pair programming and storytelling, and work on option choices and how the subject is promoted at this point. These are all really good ideas and well worth considering in school.

Alas, the research was conducted during the pandemic and didn't indicate that any one of these strategies made a statistically significant impact, but perhaps a combination of strategies might.

The National Centre for Computing Education has developed an 'I Belong' project, addressing how computing can be better promoted to girls in Key Stage 3, which seems crucial to see impact on subsequent GCSE choices.

Before 2010, Becta developed a home access scheme, providing free computers and internet access to pupils entitled to free school meals. This was a great success, but it was stopped when the incoming government

closed Becta. However, there's nothing to stop schools using some of the Pupil Premium funding now available to provide laptops and internet access to pupils who don't have these, as items 'necessary to overcome specific barriers to pupil attainment'. If we're serious about addressing the socioeconomic divide in computing education, and education more generally, it's hard to think of something that would have a better return on a relatively modest investment.

Culturally responsive teaching might do much to help pupils from under-represented ethnicities see computing as something for them. Again, the Raspberry Pi foundation has done much here, building on work conducted in the US. The approach includes using learners' own cultural knowledge and experiences to inform what we teach and providing opportunities for learners to pursue personally meaningful projects to express their own identities.

For all of these issues, it is worth exploring the role models and examples. Many pupils in these groups might not be able to see themselves in tech or tech-related roles. Brilliant as Grace Hopper, Ada Lovelace, Mary Jackson and Tommy Flowers were, pupils might not easily be able to see them following in their footsteps. Former pupils and diverse individuals working locally in creative or tech related industries might be much better at inspiring pupils and demonstrating the relevance of computing for all.

First published in Sapientia Summer Term 2024



2Simple

STAND 17

2Simple has been making powerful and creative educational software for learners and schools for over 25 years.

We are committed to providing creative, inclusive, and inspiring software to encourage children to love learning and prepare them for later life.

Today our software and resources are used by learners in over 11,000 schools, in more than 70 countries.

2Simple can support you and your learners with a variety of resources and tools:

Purple Mash: A whole curricular resource that supports teachers with challenging subject areas or topics, whilst encouraging pupils to love learning.

Serial Mash: A vast online library of fiction and non-fiction books with activities and resources to encourage reading.

Evidence Me: The award-winning observation and assessment app that makes record-keeping effortless and secure.

Striver: Full PE scheme of work and dedicated wellbeing units. Every teacher in your school will have the confidence to deliver engaging PE lessons that boost primary pupils long-term physical and mental wellbeing.

Python in Pieces: An interactive coding environment designed to build student and teacher confidence with the text-based language of Python.

Know My School: Transform your school's self-evaluation and improvement planning, while ensuring a healthy work-life balance.

Get in touch to find out more:

 www.2simple.com



Securus Software

STAND 18

Securus provides market leading digital monitoring & safeguarding solutions to keep students safe when using technology in education, monitoring ALL devices & applications across the school network.

Captures are managed using our intuitive cloud-based portal with detailed screenshot evidence, alerts and reporting.

As part of Securus's safeguarding suite, the advanced iPad Safeguard Browser works alongside our solutions for Windows, Chromebooks and network monitoring to ensure student safety.

Which option suits your school?
School-managed monitoring or a Full Monitoring Service!

School staff can monitor capture activity themselves with our self-managed option, or our safeguarding team monitor activity on behalf of the school!

The fully managed monitoring service (Securus FMS) is operated by our team of safeguarding moderators who monitor all activity on behalf of the school and immediately alert staff to incidents of concern!

Securus complies with KCSiE statutory guidance, the Prevent duty, and the Ofsted and ISI Inspections frameworks.

Get in touch to find out more:

 enquiries@securus-software.com

 0330 124 1750

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Pearson

STAND 19

Welcome to Pearson, the world's leading learning company. We have a simple mission: to help people make more of their lives through learning.

Whether it's at home, in the classroom or in the workplace, learning is the key to improving our life chances. To this end, Pearson in the UK brings together leading names in education to provide a blend of content, curricula, assessment, training and technology to make learning more engaging and effective.

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By bringing together international assessment and education experts, Pearson is developing World Class Qualifications that empower learners to develop important skills to make progress in their lives through learning. Setting a new gold standard in education, with unrivalled support for teachers and students every step of the way, Pearson is committed to education and achieving long-term learner outcomes.

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Safeguarding Software for Schools, Colleges, Academies, MATs & Education Establishments

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Supporting DSLs,
Senior Leadership,
Network Managers
& IT staff with
responsibility for
safeguarding

- ✓ Captures are managed using our intuitive cloud-based portal with detailed screenshot evidence, alerts and reporting
- ✓ The Securus Library contains **25 Categories of Concern**, adhering to KCSIÉ, Prevent, ISI Inspectorate and the Ofsted Inspection Framework
- ✓ Integration with CPOMS & MyConern
- ✓ As part of Securus's safeguarding suite, the advanced **iPad Safeguard Browser** works alongside our solutions for Windows, Chromebooks and network monitoring to ensure student safety



Which option suits your school? **School-managed monitoring or a Full Monitoring Service!**

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Securus Digital Monitoring Solutions in Education



ASUS

STAND 21

Upgrade Education to Incredible

Technology has transformed the modern classroom. Teachers, parents, and students demand innovative solutions for uninterrupted, safe, and secure learning - and ASUS has led from the front.

Today's education technology must adapt to teaching that occurs onsite, remotely or as part of a hybrid approach.

As a global technology trailblazer, ASUS is committed to providing high-quality solutions that serve the needs of tomorrow's leaders and educators.

We're a trusted and reliable learning partner, and a powerful ally.

In short, ASUS enables educators, students and school partners to upgrade to incredible teaching and learning possibilities by providing comprehensive student-centred solutions - ready to empower academic success.

Get in touch to find out more:

 enduser_uk@asus.com

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Legamaster

STAND 22

An organisation with a mission.

Legamaster is the visual communication division of edding, the leading manufacturer of high quality markers and pens used by many schools and colleges.

For over 60 years Legamaster has actively adapted its solutions to the latest trends and developments in communication technology. Ergonomic, durability, innovative, quality and functional attractive design defines our vision.

Legamaster has sold interactive touchscreens for over twelve years and is a leader in many countries in Europe. We have the best warranty of 8 years on all our interactive touchscreens and 5 years on site warranty for our digital signage displays from 43" to 98".

We have a unique touchscreen range including 13" room booking display, 55", 65" 75" and 86" 4K touch screens and a 5K 21:9 92" touchscreen. We have some of the best accessories for interactive touchscreens including wall mounts, mobile stands and whiteboard wings. The objective of Legamaster is to provide the end user exclusively professional and well thought out instruments for visualizing communication at a competitive price.

We take sustainability seriously and are the only supplier to donate for every display sold to 1% for the Planet.

Get in touch to find out more:

 Mark Dew - 07498418059

 mdew@edding.co.uk



ERSOU

STAND 23

Created in 2010, ERSOU operates across the seven police forces that make up the Eastern Region - Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Kent, Norfolk, and Suffolk.

It is made up of a Regional Organised Crime Unit (ROCU) and a Counter Terrorism Policing unit, which respectively manage the threat of serious and organised crime and terrorism across the region.

Working closely with local forces, external stakeholders and partners such as the NCA, the ROCU tackles and disrupts organised criminality such as drugs and firearms importation, cyber attacks, large-scale fraud, and much more.

The Eastern Region Protect team include representatives from each of the seven forces and activity is coordinated by ERSOU. The teams aim to empower people with the knowledge and resources they need to recognise and combat fraud and cyber crime and improve organisation resilience to these threats.

Get in touch to find out more:

 cyberprotectersou@beds.police.uk

 www.easternprotect.org



Crusader AV

STAND 24

Crusader AV specialises in delivering top-quality audio-visual solutions for schools, colleges, and universities across the UK and Ireland. We design, supply, and install a wide range of AV projects tailored to your educational needs.

Our Services Include:

Classroom Interactive Touchscreen Panels (ViewSonic, Promethean, Samsung & SMART)
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AV Room Control Systems
Conference Room Technologies (Logitech, Maxhub, Yealink)
Professional Installation Services (Manufacture Certified Engineers)

Exclusive Crusader Easy2Use Educational Products:

Classroom Headphones (Unique Robust Designs)
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✉ sales@crusader.co.uk

🌐 www.crusaderav.co.uk

☎ 0115 940 5550



CTOUCH UK LTD

STAND 25

Hi, we are CTOUCH, part of i3-Technologies, is an innovative and distinctive touchscreen brand, specialised in providing interactive touch solutions for education and businesses.

CTOUCH believes in sustainable engagement: empowering learners, collaborators, thinkers, and doers to create meaningful interactive experiences. Supporting them to reach their full potential, now and in the future.

Our mission is to energise meetings and lessons with interactive, userfriendly tools. Every day, we enable people to safely connect, collaborate and learn together. We dare to say that we are the most sustainable touchscreen brand in the world.

Get in touch to find out more:

☎ 0203 868 2240

✉ enquiries@ctouch.co.uk



Magma Maths

STAND 26

For the last 8 years, Magma Maths has revolutionised how Maths is taught in Sweden, the US, and now the UK as well. Today, over 70% of all Swedish schools, school districts in all 50 states in the US, and over 100 trusts in the UK use Magma.

Teachers have loved the service since Magma launched in the UK in the Autumn of 2023.

Teachers, Maths Leads and Trust Leaders agree with Magma's core pillars for Maths education:

- Creativity: Let pupils show their work - not just their answer.
- Collaboration: Embrace discourse in the Maths classroom.
- Data-driven teaching: Identify and address knowledge gaps when they appear, in real time.

Get in touch to find out more:

✉ alex.page@magamaths.co.uk



Ergotron

STAND 27

Ergotron uses movement to create active learning environments with mobile sit-stand desks, charging carts, cabinets and digital signage mounts.

Our adjustable furniture and technology solutions allow students, teachers and colleagues to break free from constraints that hinder creativity and success, so they can thrive as they learn and work.

These active environments drive collaboration, while providing easy access to applications and real-time information for the entire school that supports 21st century learning.

Our device charging systems power and secure classroom technology to keep your school's smart devices charged and easily accessible.

It's all about protecting your investment and protecting you.



NUITEQ

STAND 28

NUITEQ® is a Swedish collaborative solutions company that enables people, teams, educational institutions, businesses and government organizations to add value through more innovative human interaction.

We believe anyone can participate, exchange, learn, and get inspired by smarter human interaction without digital boundaries. With easy-to-use collaboration tools, customers and users benefit from improved creativity, engagement, and results. Customers use our award-winning software solution in over 70 countries.

Get in touch to find out more:

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Empower Hybrid Learning

Designed with the modern classroom in mind, offering robust tools that support a wide range of integrated teaching activities - whether in school, at home, or on the go.



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These rugged, devices are engineered to withstand daily wear and tear, meeting US MIL-STD-810H military-grade standards for durability.



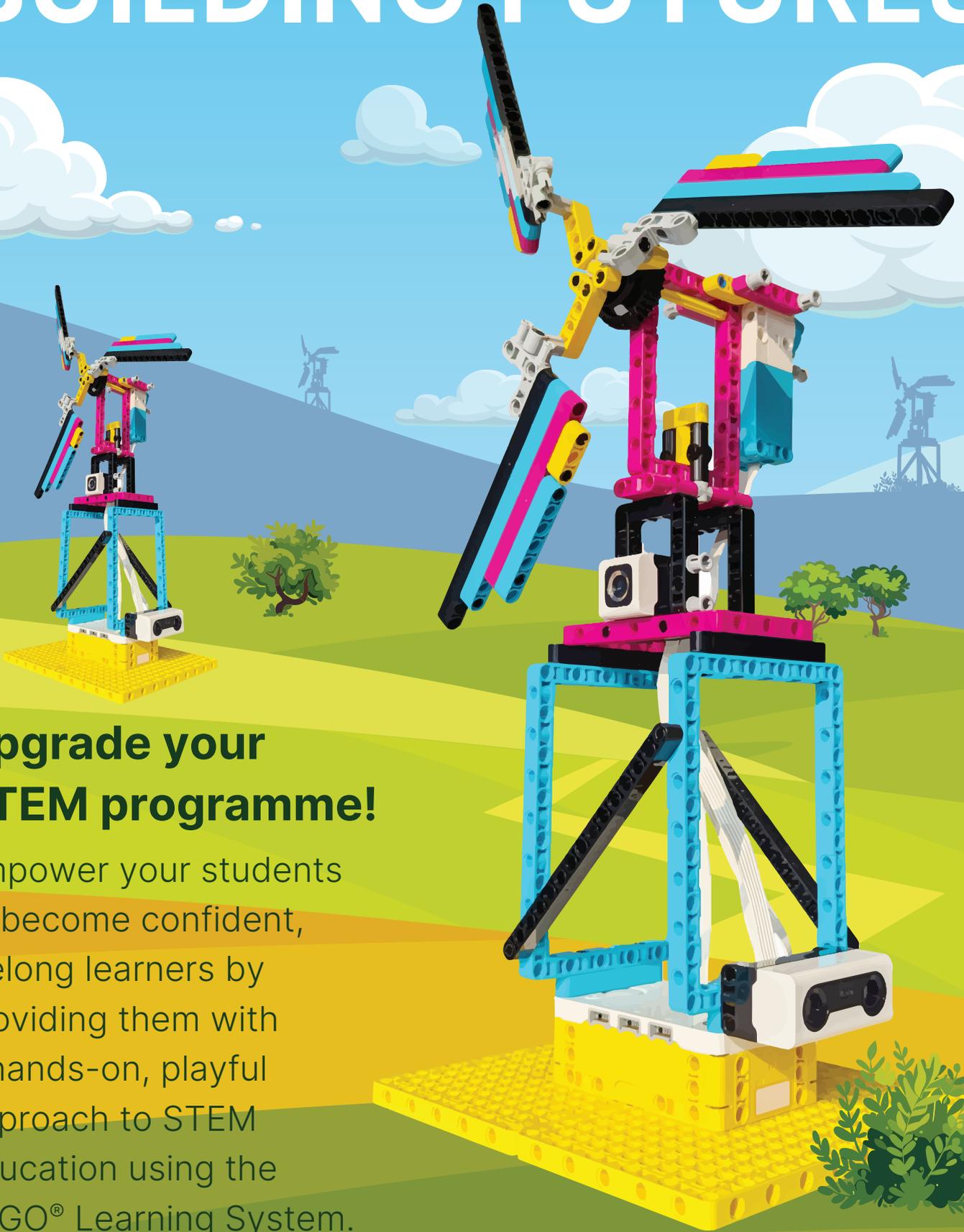
ASUS CR Series

Modular Design

This ruggedness is coupled with modularity—internal components are easily replaceable, extending the product's lifespan and reducing repair costs.



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